BUILD IT WITH ME · FREE PROMPT PACK

25 *ChatGPT* PROMPTS

Copy-and-paste prompts for brainstorming ideas, understanding your person, creating content and planning your first offer.

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AI is your brainstorming buddy, not your voice

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Get better answers from *ChatGPT*

Give context

Tell it who you are, who you help and what you want. Fill in every [bracket].

Keep talking

Ask follow-ups: “make it shorter”, “more casual”, “give me 10 more”.

Make it yours

Edit everything so it sounds like you. Check facts before you share.

FIND YOUR IDEA

01 I'm good at [skills] and people often ask me for help with [topics]. Suggest 10 small online business ideas that use these strengths.

02 Here are 3 business ideas I'm considering: [ideas]. For each one, list who it would help, what problem it solves and the simplest way to test it this week.

03 Act as a supportive business coach. Ask me 10 questions, one at a time, to help me figure out what kind of business fits my life.

04 I have [hours] hours a week and a full-time job. What are realistic ways to start a business with that time?

05 What are the most common problems people have with [topic]? Group them into themes.

KNOW YOUR PERSON

06 My ideal follower is [description]. Describe her daily routine, her biggest frustrations and what she secretly wishes she knew.

07 List 20 questions someone who wants to [goal] might type into Google or ask a friend.

08 What words and phrases would [ideal person] use to describe her problem with [topic]? Use everyday language.

09 What objections might [ideal person] have before buying a [product type] about [topic]? How could I address each one honestly?

10 Summarize these comments and DMs from my audience into the top 5 recurring needs: [paste]

CONTENT

11 Give me 15 Reel ideas about [topic] for [audience]. Mix teaching, relatable and behind-the-scenes ideas.

12 Write 10 hook options for a Reel about [topic]. Keep them under 10 words.

13 Turn this idea into a 7-slide carousel outline with a hook on slide 1 and a save-worthy tip on each slide: [idea]

14 Rewrite this caption so it sounds warm, conversational and like a friend talking: [caption]

15 I posted about [topic] and it did well. Suggest 5 follow-up posts that go deeper.

YOUR FIRST OFFER

16 Based on these audience questions: [paste], suggest 5 simple digital products I could create in a weekend.

17 Outline a beginner-friendly [checklist/guide/template] about [topic] with sections and bullet points.

18 Write a sales page outline for my [product] for [audience]. Include the problem, the promise, what's inside and an FAQ.

19 Suggest 3 price points for a [product] for [audience] and explain the trade-offs of each.

20 Write a friendly 3-email sequence to introduce my free [resource] and then my paid [product].

STAY ORGANIZED

21 Create a simple weekly schedule for building my business in [hours] hours a week around a full-time job and family.

22 Break this goal into small weekly steps for the next 30 days: [goal]

23 I feel overwhelmed by [list]. Help me pick the one thing to focus on first and explain why.

24 Turn these notes into a clear to-do list grouped by priority: [notes]

25 Help me write a simple weekly check-in template to review my progress, wins and lessons.